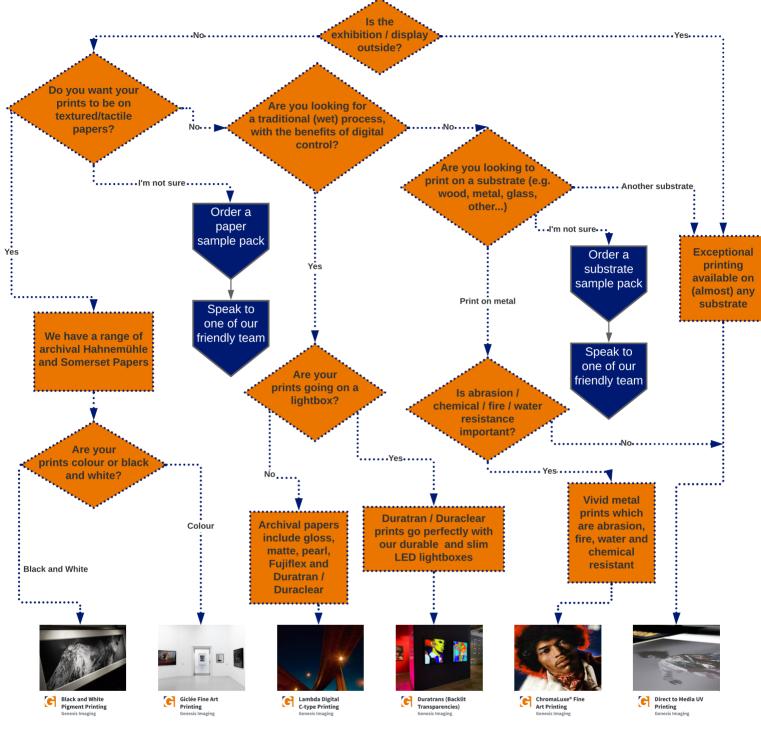
## Which print process is right for me?



Black and White **Pigment Printing** produces true-tone black and white images; unlike c-type processes, this has no colour cast. Prints can also be adjusted to add a warm tone, if desired, to replicate a traditional B+W fibre-based or Bromide print.

Our Giclée Fine Art printing is archival grade and offers intense colour and vibrancy. Giclée prints are available on a range of archival papers in sizes up to 60 inches wide and just about any length you desire.

Lambda c-type printing is the highest quality digital c-type printing available. The renowned Durst Lambda processor produces digital c-type prints that combine traditional archival processes with the benefits of a digital process.

Duratrans are ideal for displaying in lightboxes as the translucent base of the material used for printing allows some light to pass through from behind, illuminating and enhancing your work.

GENESIS IMAGING

ChromaLuxe printing process produces images on aluminium with an outstanding depth and intensity of colour comparable to traditional Cibachrome prints or photographs produced using Kodak Kodachrome or Fujifilm Velvia colour-reversal or transparency

films

The

Direct to Media UV Printing is a large format, full colour plus white, ultra-fine inkjet printing process which allows artwork to be printed directly on to virtually any flat surface up to 3m x 2m and up to 50mm in depth, or larger sizes using roll-to-roll printing, giving artists greater flexibility in the production of larger works.

Confused about finishing? Speak to one of our team or check out our Mounting/Framing flowchart + online resources.